Programme CHANGE, Decarbonising Culture

PHASE I

The online training programme consists of five modules, each of which is divided into two talks.

Module 1: The Challenges

Talk 1 deals with the topic of the importance of activating decarbonisation processes and measuring the impact of human activities on the environment; an introduction is also given to the concepts and challenges behind the current climate crisis.

Talk 2 explores the topic of environmental sustainability within the cultural and creative sectors with respect to best practices and applicable methods and tools. An overview of the international context is also given.

Module 2: Environmental Sustainability

Talk 3 focuses on the topic of practical actions to be implemented to reduce the environmental impact of cultural activities and events in terms of energy efficiency of facilities and buildings.

Talk 4 focuses on reducing waste and consumption (including food and transport) in the planning, organisation and implementation of cultural events.

Module 3: Social Sustainability

Talk 5 addresses the issues of gender gaps, inclusion and accessibility within the cultural and creative industries.

Talk 6 provides useful tools for implementing community engagement, measuring the impacts of cultural activities on target communities and applying more socially sustainable governance models.

Module 4: Economic Sustainability

Talk 7 introduces the topic of economic sustainability of cultural and creative activities through generating territorial impacts, social economy and commons

Talk 8 provides useful tools for planning sustainable cultural activities such as the strategic plan, fundraising plan and social report.

Module 5: Tools

Talk 9 is about how to raise awareness, interpret and develop content in the field of environmental sustainability with a particular focus on decarbonisation.

Talk 10 aims to provide tools and modalities for the effective communication of the green transition by CCIs.

PHASE II

Workshop

This workshop is dedicated to PCM (Project Cycle Management), a key tool used in sustainable design. The workshop is divided into two parts: a theoretical part, during which the tool will be explained, and an operational part, during which the tool will be applied to develop the project work. The workshop will be the moment to start working on one's own project work.

Job shadowing

There will be a two-week period (optional) in which each participant will carry out a job shadowing experience within his or her own institution, which has already started or intends to start the green transition, or within selected cultural institutions already carrying out sustainable activities and projects. The job shadowing period will be devoted to the development and fine-tuning of their own project work.