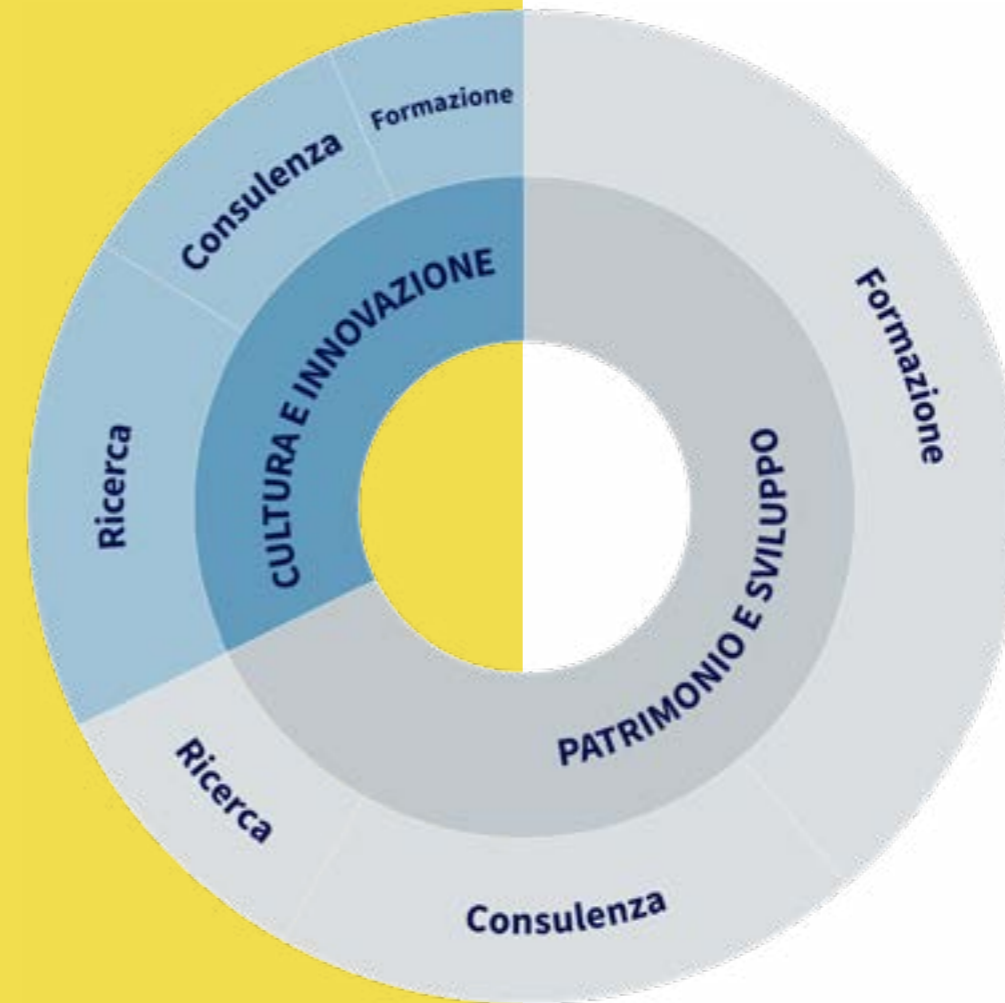


#CULTURECOUNTS

REPORT 2021

STRATEGY 2022



#CULTURECOUNTS

REPORT

2021

+30 PROJECTS such as

- 45** Educational activities
- 5** International projects and missions
- 15** Research reports & publications
- 77** Conferences & seminars

EDUCATION

- 2** University Masters
- 10** Workshops & short courses

NEW COLLABORATIONS with

- 8** Cultural institutions

ORGANIZATION & STAFF

- 9** Project Team members
- 6** Scientific Committee members
- 17** Scientific Network members
- 9** International advisors
- 5** Fellowships
- +600** Alumni

DISSEMINATION

- +25%** followers
- +57%** followers
- > 1.500** subscribers



Implementation of the Management Plan 2020-2 of the UNESCO Site

"Genova, le Strade Nuove e il sistema dei Palazzi dei Rolli"

■ Supporting the *Economic Development Innovation Project Department* of the Municipality of Genoa - new managing body of the UNESCO site - aiming at **implementing the strategies** identified by the Management Plan 2020-24, through an **executive plan** and a system for **monitoring and evaluating** actions.



HERITAGE:
BEYOND WALLS

talks+challenge+awards

■ The programme aims at establishing an information channel, targeted on Syrian university students, in order to contribute to **improve access** to knowledge resources, **encourage sharing and discussion** and **empower awareness** towards cultural heritage as a **resource for peace building and development**.



Youth Empowerment for Sustainability

■ A programme dedicated to youth empowerment to encourage the activation of local development and create a network of operators and local institutions for the construction of a governance having young people as a distinctive element. The **Youth engagement in UNESCO designated sites** workshop was one of the processes activated in 2021.



OPEN
Strategic Plan and Business Plan of Turin's Royal Museums

■ We worked on the realization of OPEN, a **planning and economical operation tool** of the Royal Museums for the three-year period 2021-24, which was structured to work on resource diversification, skills acquisition and self-financing capacity.



MIRA
Regional observatory of design in Piedmont

■ We collaborated to the creation of MIRA, which was born from the need of providing a tool to analyse and comprehend the design sector and to collect data on an ongoing basis, in order to build shared strategies to support the sector. MIRA's first thematic research is "**Professione Designer under 35 in Piemonte**".



Impact of Creative Europe in Italy (2014-2020)

■ The research was commissioned by the Ministry of Culture and explores the impacts of the Creative Europe programme on Italian organizations, recognizing its importance in **internationalization processes**, new **skills acquisition**, enhancing the **innovation of management models and processes** and in **widening and diversifying the audience**.



HERITAGE ALIVE

■ The project was funded under the *Common Cultural Heritage: Preservation and dialogue between Turkey and the EU II* programme and it focuses on the **conservation, promotion and development** of cultural heritage with reference to the **Smyrne Agora Ancient City**, with the aim of broadening the audience of visitors and stimulating the development of new tools for interpreting the heritage.



Propedeutical study for the creation of a cross-border management body for the PITER
Terres Monviso

■ As part of the PITER Terres Monviso, the Municipality of Saluzzo and the Communities of Municipalities Guillestrois and Queyras are coordinating the evaluation activities and a study aimed at structuring a cross-border territory governance. We conducted a study for the creation of a **cross-border management body** of the PITER Terres Monviso.



ACTION PLAN 2022 of the Savoy Royal Residences' Consortium

■ The Action Plan 2022 constitutes an operational specification of the Strategic Plan 2020-2023 and was defined by selecting the priorities, the main identified needs, the resources and capacities actually available or activated immediately, the **ability to generate impacts** already in the short term period on the **construction and consolidation of the Savoy Residences** as a system, as well as the guidelines expressed by the Strategic Plan.

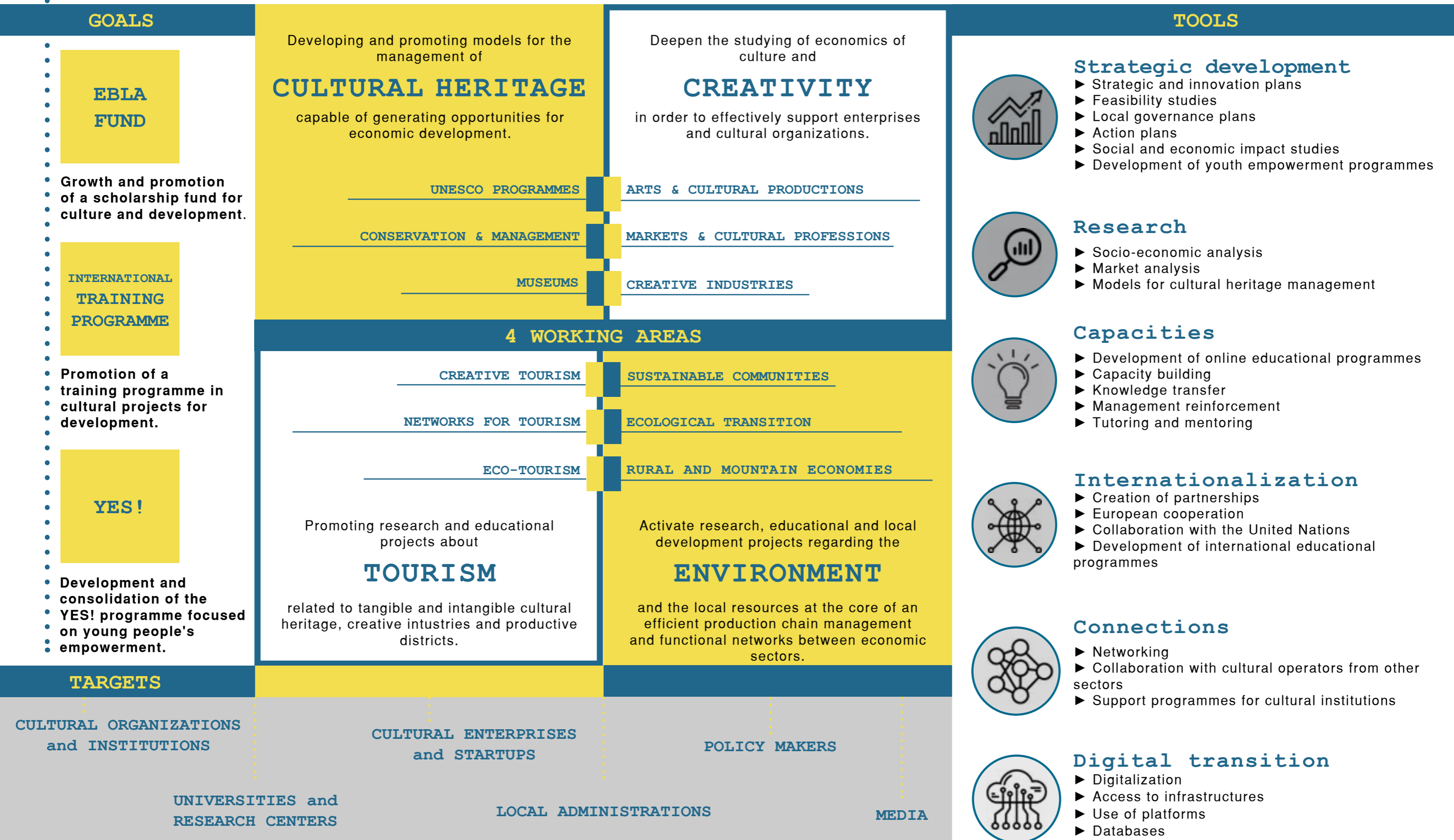


#CULTURECOUNTS

STRATEGY

2022

In 2022 Fondazione Santagata intends to work on **experimenting** models in order to concretely respond to the ongoing changes and sustainability challenges, **measuring** the impact of culture on present-day society, **collaborating** with organizations and professionals operating in the cultural, creative, touristic and environmental fields.



CONTACTS

Operative office: **Via San Francesco da Paola, 25, 10123, Torino**
Registered office: **Corso Duca degli Abruzzi 43, 10129, Torino**
e-mail: info@fondazionesantagata.it

