

The **International Community** of best management practices in UNESCO designated territories :

- **Aflaj Irrigation Systems**, Oman, WH
- **Agave Landscape and Ancient Industrial Facilities**, Mexico, WH
- **Alto Douro Wine Region**, Portugal, WH
- **Appennino Tosco-Emiliano**, Italy, BR
- **Classical Gardens of Suzhou**, China, WH
- **Cultural Landscape of Bali province**, Indonesia, WH
- **Coffee Cultural Landscape**, Colombia, WH
- **Costiera Amalfitana**, Italy, WH
- **Ferrara and its Po Delta**, Italy, WH
- **Fort Jesus, Mombasa**, Kenya, WH
- **Gorge of Samaria National Park**, Greece, BR
- **Hortobágy National Park**, Hungary, WH
- **Katon-Karagay**, Kazakhstan, BR
- **Kunta-Kinteh Island**, Gambia, WH
- **Ledro Alps and Judicarie**, Italy, BR
- **Dorset and East Devon coast**, UK, WH
- **The vineyards of Piedmont: Langhe-Roero and Monferrato**, Italy, WH
- **Lamu Old Town**, Kenya, WH
- **Lavaux, Vineyard Terraces**, Switzerland, WH
- **Maloti-Drakensberg**, Lesotho/South Africa, WH
- **Mont Ventoux**, France, BR
- **Monviso**, France and Italy, BR
- **Mura-Drava-Danube**, Croatia/Hungary, BR
- **Mura-Drava-Danube**, Serbia, BR
- **Natural and Cultural Heritage of the Ohrid region**, The FYR of Macedonia, WH
- **Ohrid-Prespa**, The FYR of Macedonia, BR
- **Portovenere, Cinque Terre**, Italy, WH
- **Raethian Railway**, Italy/Switzerland, WH
- **Río Plátano Biosphere Reserve**, Honduras, BR
- **Rio San Juan**, BR, Nicaragua, BR
- **Stari Grad Plain**, Croatia, WH
- **The Causses and the Cévennes**, France, WH
- **Ticino Valley**, Italy, BR
- **Torino Po river**, Italy, BR
- **Val d'Orcia**, Italy, WH
- **Venice and its Lagoon**, Italy, WH

The “International Academy on Sustainable Development” is a program promoted by **CSS-Ebla**, promoter of the C2 UNESCO Centre on the Economics of Culture, and **UNESCO Regional Bureau for Science and Culture in Europe**, in cooperation with **United Nations System Staff College (UNSSC)**, **International Training Centre (ITC)**-**International Labour Organization (ILO)**, with the patronage of the **City of Torino**, **City of Geneva**, **City of Lausanne**, and with the generous support of **Fondazione CRT** and **Compagnia di Sanpaolo**.

The following subjects are also supporting as **technical partners** the pilot edition of the Academy:

- Associazione per il patrimonio dei Paesaggi vitivinicoli di Langhe-Roero e Monferrato
- Municipality of Asti
- Municipality of Bra
- Municipality of Ostanta
- Municipality of Saluzzo
- Associazione Stupinigi è
- Consortium Barbera d'Asti e vini del Monferrato
- Ente Fiera Internazionale del Tartufo Bianco d'Alba
- Ente Turismo Alba, Bra, Langhe e Roero
- Fondazione Palazzo Mazzetti
- Parco artistico Orme su La Court
- Parco del Po cuneese
- Uni-AstiSS, Polo Universitario Asti Studi Superiori
- WiMu-Wine Museum Castello di Barolo

Contacts:

Academy coordination: Alessio Re

alessio.re@css-ebla.it

Organization management: Aldo Buzio

aldo.buzio@css-ebla.it

Secretariat: centrostudi@css-ebla.it

Website: www.css-ebla.it



Venice Office



in partnership with:



“INTERNATIONAL ACADEMY ON SUSTAINABLE DEVELOPMENT”

Capacity Building Workshop on the Management of UNESCO designated sites:

World Heritage Sites and Biosphere Reserves

Turin and Piedmont region, Italy, 16-21 October, 2015



INTERNATIONAL
ACADEMY ON
SUSTAINABLE
DEVELOPMENT –
MANAGEMENT OF
UNESCO DESIGNATED
SITES

with the kind patronage by:
City of Turin, City of Geneva, City of Lausanne

and with the generous support of:



The **Research Centre Silvia Santagata – Ebla (CSS-Ebla)**, promoter of the C2 UNESCO Centre on the Economics of Culture, in cooperation with the **UNESCO Regional Bureau for Science and Culture in Europe (UNESCO Venice Office)**, with the precious support of the **United Nations System Staff College (UNSSC)** and of the **ILO International Training Centre (ITC-ILO)**, the patronage of the **City of Torino**, the **City of Geneva**, and the **City of Lausanne**, and the kind support of **Compagnia di Sanpaolo** and **Fondazione CRT**, is organizing a pilot edition of the:

“INTERNATIONAL ACADEMY ON SUSTAINABLE DEVELOPMENT”

Capacity Building Workshop on the Management of UNESCO designated sites:
World Heritage Sites and Biosphere Reserves

- Turin and Piedmont Region, 16-21 October, 2015 -

The Academy is part of the activities promoted by the UNESCO Venice Office within the framework of the EXPO Milan 2015, which included the exhibition “Behind Food Sustainability” on the role of cultural and natural diversity in fostering food sustainability based on the example of UNESCO designated sites. The exhibition, to which CSS-Ebla also contributed, served as source of inspiration for the preparation of the present initiative, as well as the starting point for the involvement of UNESCO designated properties from all over the world.

Main objectives of the initiative are to provide a unique opportunity for the exchange of knowledge and territorial good practices at international level on the management of cultural and natural places for sustainable development, and to contribute to advancing professional and institutional capacities of UNESCO designated sites’ managing authorities and operators with special focus on the relationship between territorial management, communities and opportunities for local development.

Training activities will take place in **Torino (UN Campus)**, while visits and meetings with stakeholders are planned with the World Heritage Sites of the **Vineyard landscape of Piedmont, Langhe-Roero and Monferrato**, the **Residences of the Royal House of Savoy** and the **Transboundary Biosphere Reserve** of Monviso.

The opening of the Academy will take place in the frame of the **III World Forum on Local Economic Development**, while the closing day activities will be implemented with a seminar and a visit to **EXPO Milan 2015**.

Programme:

15 October

Arrival and visit of the exhibition “Behind Food Sustainability”

Visit at Palazzo Mazzetti, Asti

16 October, Torino, III World FORUM on Local Economic Development

Workshop 1. “Sustainability, Culture and Local Economic Development”

Cooperating to advance the new post 2015 development agenda, (Piazzetta Reale, Torino)

UNESCO designations and local development: World Heritage Sites and Biosphere

Reserves (Palazzo Cisterna, Torino) with contributions by Matteo Rosati, Carlo Salone

Closing Ceremony of the III Forum on Local Economic Development (Piazzetta Reale, Torino)

Connecting culture, agriculture and the urban environment (Stupinigi Royal Palace, Torino)

Meetings with local producers and dinner at Nizza Monferrato, Palazzo Crova

17 October, Langhe-Roero and Monferrato World Heritage Site

Workshop 2. “World Heritage sustainable practices”

Agricultural and Cultural production (Parco culturale Orme su La Court, Castelnuovo Calcea)

Appreciating and understanding the cultural landscape: visit to Barbaresco village and tower

Landscape, museums and creativity: visit at Wine Museum (Barolo)

Communities and local traditions: the international truffle fair (Alba)

18 October, Monviso Transboundary Biosphere Reserve

Workshop 3. “Sustainable practices in Biosphere Reserves”

Territorial marketing and promotion (Saluzzo)

The management plan of the Monviso Transboundary Biosphere Reserve (Saluzzo)

Mapping the cultural industries in the Monviso area (Saluzzo)

Rehabilitating heritage, landscape and community values (Ostana)

Food and new paths for local development (Pollenzo, University of Gastronomic Sciences, Bra)

19 October, UN Campus, Torino

Training Session 1: “The dimensions of sustainable development”

Lectures: Marie Noelle Tournoux, Philippe Pypaert, Sergio Scumuzzi

Presentations: Dawood Al-Wahaibi, Ignacio Gomez Arriola, Juliana Forero, Maria Teresa Pinna, Mbarak Abdulahir Abdallah, Svetlana Belova, Massimo Grisoli, Catherine Cibien, Aurelio Angelini, Carlos Enrique Maradiaga Melara, Stephane Ritzenthaler, Marco Mario Avanza, Monica Perroni, Benedetto Franchina, Paola Falini, Ippolito Ostellino, Katia Basili

20 October, UN Campus, Torino

Training Session 2: “Management planning for UNESCO designated territories”

Lectures: Alessio Re, Alessia Mariotti, Benjamin Carey, Paolo Canuti, Nicola Casagli

Presentations: Alessandra Curotti, Fausto Giovannelli, Luisa De Marco, Maria del Pilar Gilardo

Rendon, Giovanni Villani, Dimitris Michelogiannis, Zsuzsa Tolnay, Roberto Bombarda, Sebinanc

Lekoekoe, Vlatko Rozac, Duska Dimovic, Zoran Pavlov, Dejan Panovsky, Claudia Munera

21 October, EXPO Milan

Training Session 3: “Productive territories and sustainability”

Lectures: Chiara Bortolotto, Benedetta Ubertazzi, Serena Milano

Presentations: Emmanuel Estoppey, Roberto Cerrato, Ricardo Bento, Francesco Dubokovic, Cassiano Luminati

Conclusions: A possible agenda for the future management goals of UNESCO designations

22 October

Departure